

Creating Capital

“Thoroughbred racing’s most consistent longshot service!”



Free DEL MAR Play of the Day” Race 6 #1 ANONYMOUSLY ML=8/1
Suggested Wagering Strategy: 2 UNITS WIN, 8 UNITS PLACE, 15 UNITS SHOW

5 Key Insights To Winning At Del Mar

Every year around Labor Day, one can hear the grumblings of most horseplayers. Del Mar has once again taken a monetary toll on their wallets. Year after year, the refrain continues, from players young and old alike. Your **Creating Capital** team has discovered that this does not need to be the case. There is a reason that we have been able to carve out a positive ROI at almost every Del Mar meet (both summer and fall) since our service began 7 years ago. We will share some of those insights with the hope that this meet will end on a positive note for you as we prepare to celebrate Del Mar again with fans in the stands!

- 1. Understand the nature of the meet.** We usually split Del Mar equally into 3 periods. The beginning, the middle and the end. We always suggest that players tread lightly during the first few weeks. This will help you determine any specific biases and either validate or refute any previous notions. *This is especially true this year as there are more medication and fitness protocols in place than ever before.* Fact: both trainers and horses are creatures of habit. Some trainers will adapt to the new regimens better than others. Just because certain trainers have had great Del Mar meets in years past, does not necessarily mean that trend will continue. And also, carefully watch the trainers shipping in from out of state. Pay very close attention early on and take plenty of notes!
- 2. Don’t catch “Bing Fever!”** Just because *“there’s a smile on every face and a winner in each race”*, doesn’t mean that you must play every race on the card. A savvy older horseplayer once said: “They print programs for the public because the public will bet on every race.” Whether you subscribe to our service or not, when it comes to Del Mar, you had better have a plan. Find yourself some price plays and dedicate at least 80% of your bankroll to those plays.
- 3. Don’t be afraid to toss out bad form just prior to the meet.** Let us not kid ourselves. Owners want to win *“Where the turf meets the surf”!* We have literally seen owners offer trainers the entire purse as a bonus if they can just get them into the winner’s circle at Del Mar! Some of the races leading up to Del Mar are used as “prep races” for the seaside oval. Don’t take our word for it. Just look at the replays of those “off form” races from the latter part of the Santa Anita meet and then decide if the effort was anything more than a glorified workout.
- 4. Don’t ignore the proven biases.** This is especially true for the post positions in 5-furlong turf sprints and the running styles in 1-mile turf races. Sometimes the favorites will need to be far superior to their competition because they are racing at a distinct disadvantage due to the factors just mentioned.
- 5. Stay focused.** Del Mar, more than any other racetrack, has plenty of distractions. The people, the concerts, the special days, the celebrities, the giveaways... no racetrack throws a party like Del Mar! If you plan on making money, you need to be disciplined and focused. Pick a day or a weekend to enjoy the party and leave any serious playing to other days.

Of course, we would be amiss in our duties if we did not mention that one of the best ways to have a winning season is by becoming a Del Mar full-meet subscriber. As *“Thoroughbred racing’s most consistent longshot service,”* we welcome this unique meet and the payouts that it brings. If you have not previously done so, you can start **Creating Capital** by clicking here now! bit.ly/LONGSHOTS